ALLSTEEL SPONSORS NEOCON 2010 KEYNOTE SPEAKER

(CHICAGO, IL— MAY, 2010) —Allsteel Inc. has renewed its commitment for the start of a second decade as sponsor, together with IIDA, of the NeoCon keynote speaker. Scheduled to headline the show’s 2010 opening session on Monday, June 14, at 8 a.m., is Majora Carter, executive director and founder of the nation’s first “green-collar” job training and placement systems.

“Allsteel is proud to support the keynote speakers program at NeoCon for our 11th year in a row,” said Kris Yates, Vice President of Marketing. “This year’s keynote, Majora Carter, will undoubtedly offer a unique perspective into the evolution of the green movement through the development of her non-profit program, Sustainable South Bronx. Allsteel makes it both policy and practice to offer more sustainable solutions, and that’s just what Carter does everyday.”

In her presentation, “Green the Ghetto and How Much it Won’t Cost Us,” Carter will discuss her definition of environmentalism and how this concept can lead communities from every socio-economic background to realize their potential and create a more sustainable world together. Pioneering a new way of thinking green, Carter opened Sustainable South Bronx in one of the most environmentally and economically challenged parts of the country. Her creative
vision and hard work has resulted in profitability, positive societal impact and environmental improvement. Carter also is the host of Eco-Heroes on the Sundance Channel, and launched her own environmental consulting company, where she has worked across the country, from the Louisiana wetlands to the urban prairies of Detroit. Her NeoCon appearance is at The Holiday Inn Chicago Mart Plaza, in the Sauganash Ballroom.

Allsteel’s own sustainable workplace solutions are being featured in its Chicago Merchandise Mart Resource Center, #1120. For more information, contact (312) 527-4334 or visit www.allsteeloffice.com.

About Allsteel Inc.

Allsteel Inc., which is headquartered in Muscatine, IA, designs, builds and delivers workplace furniture solutions. The company holds firm to a belief that there’s always a better way to improve efficiency and foster teamwork…another possibility to find solutions that increase the bottom line and deliver long-term value…a new opportunity to help a business be more effective. Allsteel has distinguished itself with award-winning products such as Acuity seating, Align workstations, Merge conferencing tables, and Stride, its latest workplace solution that’s designed to evolve with the needs of a business. Allsteel was the first contract furniture manufacturer to have all products certified either Indoor Advantage or Indoor Advantage Gold, and the majority of the line can contribute to LEED-CI credits. The company has Resource Centers in Atlanta, Boston, Chicago, Dallas, New York, San Francisco, Santa Monica and Washington, D.C., and Toronto, ON. For additional information, visit www.allsteeloffice.com.