

Allsteel®

PROJECT PROFILE

NIKE GOLF R&D
{ FORT WORTH, TEXAS }





SPECS

25K sq. ft. R&D facility and a 3K sq. ft. training building with driving range

A reception area, three conference rooms, testing lab, machine shop, 18 open workstations, and seven offices

PROCESS

The Nike Facilities Group issued a request for proposal to local dealers and an Allsteel dealer, based on a recommendation

Allsteel's Terrace 2.6 system was chosen for its quality, look, and price
Flawless delivery and installation

A request for last-minute changes 30 days prior to grand opening, which were accomplished as promised

FUNCTIONAL DETAILS

Storage large enough for golf clubs mixed with laterals

Get Set tables in the training facility for ultra-fast and easy space transitions

Custom hooks integrated into the system to hang marker boards anywhere

GAINS

Improved corporate identity and workplace image

Improved workspace efficiency and flexibility

ALLSTEEL PRODUCTS

Terrace® 2.6 frame-and-tile system

Essentials™ storage

Get Set™ tables

Taking a giant step forward, Nike Golf launched its new research and development facility in 2003 as it expanded after three years of increasing success. The building is home to more than 30 employees operating a multimillion dollar testing and equipment-design operation, which includes materials research, prototype design, and golf club development and ball testing. The facility is also home to many Tour players during local visits or for customized equipment-fitting sessions.

"We were impressed with Allsteel's responsiveness. They came to us with the right product. Installation went flawlessly. Serviceability was exceptional. They were true to their word."

—Eric Sorensen, manager of corporate architecture, Nike Facilities Group

Nike's interiors strategy is characterized as contemporary classic. It's typically a mix of furniture with classic lines and traditional woods and finishes. Although Terrace 2.6 was a new product when considered, Nike chose it because it had substantial quality and detailing, without looking too cubicle-like. Nike typically builds flexibility into its workplace design with easy worksurface height adjustment, mobile storage, and standard seating.

The adjacent training facility with driving range utilizes Get Set tables, which allow fast, easy reconfiguration. These tables transition to nested storage on the side of the room with an easy squeeze, push, and roll. Then the garage doors of the building go up, and the indoor/outdoor driving range is ready for use.

For more information about Allsteel solutions, please visit allsteeloffice.com.

Implementation team Project Management and Interiors: Joyce Gassett and Eric Sorensen, Nike Facilities Group

Allsteel®

Designed to work. Built to last.

Allsteel Inc.
Muscatine, Iowa 52761-5257
allsteeloffice.com

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