

# Case Study

**Industry**  
Financial

**Product**

Terrace, Sum®, Get Set®, Tolleson guest seating

**Opportunity**

Single furniture source for varying needs throughout the entire space.

**Color Palette**

**Paint**

Carob P52

**Laminate**

Peal Bisque LS85

**Foundation Tile**

Taupe

**Panel Fabric**

Season Tortoise SEM001

**Seating Fabric**

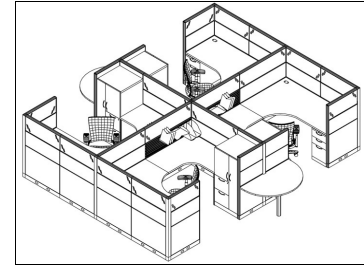
Brisa Canyon BRS07, Maharam Undulating Stripe Russett, Architex Radio City Grand Opening



## Bank Invests in Terrace®

When a Midwest bank has been expanding from the Chicagoland area into communities in Western Illinois, Iowa, and Indiana, they wanted their new Illinois location to reflect the bank's roots of friendly, warm, and personal service. Allsteel provided a single source for all their needs.

**Reason for Success** Terrace was an ideal fit for the personal banker workstations because of its flexibility in materials and height. The ability to accept glass tiles meant stations could be private enough to conduct personal banking, yet allow light and sightlines for a friendly feel in the offices.



*"The new space is more light-filled and open,"* said the Allsteel dealer. *"It's much more inviting for clients. And the personal towers made for a very clean method of storage AND a surface for marketing displays."*



Allsteel and the Allsteel dealer also helped the bank throughout the rest of the building. Get Set tables and chairs in the training room, which the bank makes available to the community, allow for easy set-up and rearranging. Tolleson guest chairs provide informal seating in the inviting lobby. Warm woods from Allsteel's partner Gunlocke® provide a touch of prestige in private offices.

According to the bank, the teamwork between Allsteel, the Allsteel dealer, and the bank was key in the project's success. *"The consolidated team approach, along with the design, parallel how we do business here,"* said the bank's Senior Vice President.

The result has been such a success that the Illinois location serves as a template for the bank's "bank of the future" standards program, where a single furniture source can fill every need throughout their new locations as the company continues expansion.