

Case Study

Industry
Manufacturing

Products
Reach with Terrace 2.6, Merge™ tables

Opportunity
Provide a small kit of parts for workstations that are easy to specify, add to and move.

Color Palette

Panel Fabric
SRT929 Sisal
SRT925 Meadow

Paint
P4J Muslin

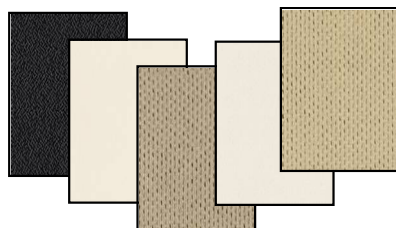
Laminate
TM33 Whitestone

Pull
Matte Silver

Reach Tambour
Cool Metallic

Seating/Mobile Peds
INF19 Infinity Charcoal

Nimble Chairs
Clear Translucent



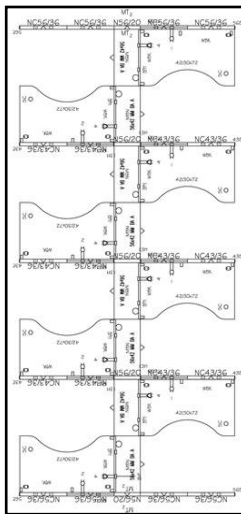
Allsteel Skates past the Competition

A major athletic shoe and clothing manufacturer has a reputation for individual style within the skateboard, snowboard, and surfing crowd, so the company's new headquarters needed to reflect their cool culture while being flexible enough to accommodate future growth. Reach™ with Terrace® was the perfect solution.



Reasons for Success They needed much more than a cool look for their new headquarters, they needed a cost effective solution that provided a smaller footprint than their previous system; and their new solution also needed to be easy to add to, move and change.

To meet their requirements, Allsteel and the dealer partnered to create a standard Reach/Terrace workstation with a small kit of parts from which to choose, so the dealer could specify exactly what they needed, and where they needed it for maximum efficiency.



Reach's ability to stack various storage options within the wall, combined with the slim profile of Terrace 2.6, allowed them to not only design for today's needs, but also for their 10-year growth plan all within a reduced footprint.

Mobile pedestals and additional Merge tables increased functionality by providing mobile worksurfaces in some workstations and showroom spaces.

"We listened then developed the right solution that met their budget and space needs," said the Allsteel dealer.

Terrace's materials flexibility was also important; tile kits were ordered with graphics from their marketing department, so as their product line changes, a simple swap of tiles at the ends of some workstations keeps the offices' décor updated to express images of their latest products.

Terrace features the ultimate in versatility, quality and functionality. And Reach is a smarter solution that makes storage more active, people more productive, offices more open, organization more attainable and worksurfaces more workable.