

Case Study

Industry
Medical

Product
Align, Acuity

Opportunity

Create workstations with increased storage and upgrade existing design standards.

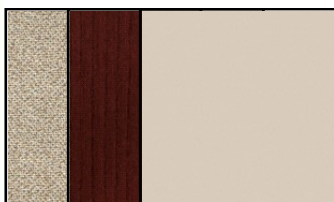
Color Palette

Panel Fabric
Tango Pecan TG985

Veneer Trim
Dark Red Cherry CC511

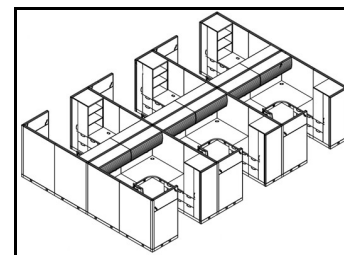
Laminate Surface
Dark Red N

Paint
Parchment P93



Align™ and Acuity™ are Good Medicine for Major Pharmaceutical Company

When this major pharmaceutical company wanted to update workstations by adding storage and enhancing design standards already in place, Align's flexibility in design was key. By adding the new Acuity chair, Allsteel gave the company's employees even more tools to be productive and comfortable throughout their workday.



Reason for Success The pharmaceutical company was looking for something beyond the ordinary in workstation design and storage.

While they had an existing standard they wanted to honor, to keep needed materials close at hand, they needed more than the simple filing cabinets they had previously used.



"Working in tandem with the Allsteel dealer and Allsteel, we were able to achieve our client's objectives to upgrade the design level of their previous standards for their new pharmaceutical headquarters," explained the Project Manager. "This was accomplished through product solutions that included specification of the Acuity chair for every employee. The design of the Align workstations incorporated taller components to increase storage, ergonomically correct keyboards

and monitor arms, and glass tile panels in the system walls to increase visibility and light. The end result is improved overall work environment, comfort level, and function of their employees."

"The Align side access towers appealed to them with bookcases that faced into the station providing more storage in the workstations while maintaining an elegant look," said the Allsteel dealer.

Another major factor in the decision to use Align was Align's ability to accept nearly any 1/8" material and its use of Gunlocke® wood. This meant the same elegant and durable worksurfaces used in the company's private offices could be carried into the open plan. And that combination of elegant function was also enhanced by Acuity, Allsteel's newest seating solution.

"The client really liked the ergonomics of the chair, however the aesthetics played a very important role. The convenience of the operating controls was also a huge draw," the Allsteel dealer said. "Also the client was very drawn to mesh chairs and appreciated the mesh offering."