

Case Study

Industry

Legal Services

Workstations

90

Product

Align Systems, Desking, and Storage

Opportunity

Multiple discipline law firm's office relocation to new space

Align™ Wins!

Align has arrived! Function and beauty become one as this law firm chooses Allsteel as the furniture manufacturer of choice for their new space.



Reason for Success This client is one of the largest law firms in the country that focuses on the needs of private clients, as well as commercial entities. It was important for them to create a warm, inviting, professional environment. The combination of painted components, veneer tiles and countertops, as well as laminate worksurfaces provided the most cost-effective solution while still meeting their design objectives. It was clear from the beginning that they liked Align.

“This is exactly what we are looking for” was the comment by the customer once they were able to visit the dealer’s showroom. This end user had not purchased furniture in 15 years. The original RFP included 12 dealerships and six systems manufacturers. Seeing the product up close proved that Align’s fit and finish was superb to the competition, making Allsteel an easy choice.

Color Palette

Panel Fabric

Lido Huntington LD9DJ

Natural Veneer

Medium Brown Cherry NC215

Paint

Carob P52, Warm Beige P05

Metal Pulls

Matte Silver EL

