

Case Study

Industry

Petroleum

Products

Relate™ seating

Ahrend A500 benching

Opportunity

Create an open office environment that maximizes outdoor views while also enhancing employee satisfaction and teamwork.

Allsteel Fuels Marine Fuel Suppliers New Image

In keeping with their role as one of the world's leading marine fuel suppliers, their new headquarters was designed to make a statement. With an artful blend of Allsteel and Ahrend products, they found the building's architecture was not the only design that could take their image and employee satisfaction to new heights.



Reasons for Success The new headquarters was built on the 34th floor of San Francisco's Embarcadero Center. With views of the Golden Gate Bridge and the downtown area, Gensler's vision called for low workstations that wouldn't inhibit the spectacular scenery. *"One option was a low-height spine, but when they saw the Ahrend product marketed by Allsteel, it matched exactly what they were trying to accomplish to express their brand,"* said the principal in charge of the project for the Allsteel dealer.

With locations that span the globe, Relate chairs with A500 benching combined to provide a European design feel that coincides with their international presence. Open benching with low privacy screens enhanced the environment without blocking views to the outside.



The open space was also designed to reflect a classic trading room, which appealed to their oil traders. By supplying each employee a large, 8-foot by 30-inch worksurface with custom cabinetry directly behind them, any concern of switching from a traditional work area was combated. With an extra three feet of worksurface and open views, the new layout transformed the traditional office experience from ordinary to extraordinary. *"The views really take your breath away,"* said the Allsteel Dealer. *"The end solution in their office is so clean and simple – it lets the view be the star of the show."*

Completing the big win for the dealer was also earning the headquarters seating in a head-to-head sit test against Herman Miller. Due to its comfort and looks, Allsteel's Relate was easily chosen over Herman Miller's Aeron chair – and price was not even factored in to the decision. With its Body Adaptive Controls™ and Quick Tension™, Relate's intuitive ergonomics offers Chemoil's employees a lifetime of comfort.