

Case Study

Industry
Food Distribution

Workstations
Nationwide installations

Product
Terrace 3.4

Opportunity
Provide a solution that will stand the test of time through durability and flexibility.

Color Palette

Tiles
Lucy Dusk LC922, Element Flint GN965, Tango Playa TG933

Paint
Driftwood P01, Flint P02

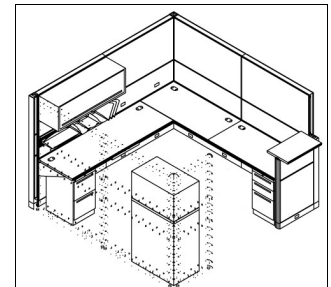
Laminate
Whitestone TM33



Grocer Sets Store by Terrace® Solutions

When one of the nation's largest grocery retailers needed a new office solution, they wanted furniture that could work for a wide range of tasks and locations. With Terrace's flexibility, the Allsteel dealer was able to select a single source that could fulfill all of their needs.

Reason for Success This grocer wanted to standardize on a single solution that they could rely on far into the future. Their new system needed to provide the utmost in flexibility and provide the ability to not only be easily reconfigured, but also allow pieces to be interchanged from one building to another with a minimum of disruption. Terrace 3.4 was ideal because workstations, overhead storage, and even Terrace 2.6 panels can be attached anywhere on the Terrace 3.4 wall.



"What makes these projects most unique is the fact that they are changing constantly," said the design project manager. *"For example, we finished the large project last year in June and have already reconfigured certain areas... and are going to be doing more reconfigures throughout this year. One of the main reasons we chose Terrace 3.4 is because it is so easy to change."*

The Allsteel dealer is now installing Terrace in new and existing locations across the country, and Terrace's flexibility is proving itself in a variety of ways. Terrace tiles can be stacked up to 108", allowing dealers to create larger, more private workstations for managers. Terrace also works off module with many of the same parts as the panel system, so inventory is simplified. And because Terrace 3.4 panels can accept nearly any 1/4" material, they had the freedom to create the exact look they envisioned for their client.

"The Allsteel product looks fabulous, and most people have transitioned well into their new workspace," the design project manager said. *"I think one of the most important aspects of any move as large as this, is communication. People need to understand the goals of their company and need to understand why it is important to embrace the changes that are happening within their company and how they will be affected."*



With their new Terrace workstations, the grocer's employees are affected in a positive way; they have an environment that is more attractive and that has more storage than their previous system and they can enjoy a space that will continue to change with their needs for years to come.