

Case Study

Industry
Insurance

Product
Reach, Concensys

Opportunity
Maximize office space
(footprint & storage flexibility)
while providing a contemporary,
efficient environment for
employees.

Color Palette

Panel Fabric
CS926 Celestial Woodsmoke

Work Surface
J Cinnamon E5 Trim

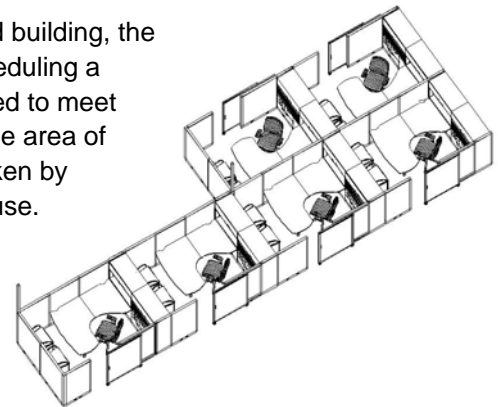
Paint
P06 Cloud with silver pulls



Reach™ and Concensys® Insure Maximum Space Efficiency for Major Insurance Company

When this major insurance company built their new office building, they wanted a fresh look that inspired employees while also maximizing space, especially for bulky work equipment that they frequently used. Reach and Concensys combined to provide the perfect expressive, space saving solution.

Reasons for Success In their old building, the employees had to spend time scheduling a conference room when they needed to meet with a customer. In addition, a large area of their valuable worksurface was taken by typewriters which they frequently use.



The Allsteel and dealer team recommended that the new building utilize a Reach and Concensys combination. By using jetty-shaped worksurfaces and sliding glass doors, employees could now conveniently meet with clients at their own workstation instead of spending time scheduling a separate conference room. Turning workstations into meeting spaces allowed them to adjust their original space plan and eliminate some meeting rooms. With the additional space, they were able to add a private office and enlarge their main conference room.



In addition to Reach's space savings, its storage capability also allowed typewriters to be moved onto its convenient rolling storage shelf. *"They immediately understood how this fact alone would substantially increase the amount of usable worksurface,"* said the Allsteel dealer.

"The success of this project was that Reach and Concensys allowed us to think outside the box." The dealer said. *"We were able to offer them options that exceeded their expectations."*

When looking to create more space in the same footprint with a solution that lasts, turn to a Reach and Concensys combination. Reach frees up space by turning walls into storage while the all-steel panel frames, metal top-caps and metal-to-metal connections of Concensys are built to last a life-time.