

Customer: San Francisco VA Medical Center

Location: San Francisco

Product: Terrace 3.4

Workstations: 34

Dealer: Advent, Santa Rosa, CA

Opportunity:

Modernize workstations to improve morale and assist with recruiting while providing an easy-to-maintain, cost-effective system.

VA Color Palette

Business Offices

Raceways/Peds:

Parchment

Shelves/Tools:

Champagne Metallic

Veneer:

Cleargrain Cinnamon Cherry

Fabric:

Bungee Crystal

Worksurfaces:

Cinnamon

Research Offices

Raceways/Peds:

Fossil

Shelves/Tools:

Platinum Metallic

Veneer:

Cleargrain Cinnamon Cherry

Fabric:

Sarto Sisal

Worksurfaces:

Cinnamon

CASE STUDY:

Terrace® Cures Office Blues for VA Hospital

The San Francisco VA Medical Center

needed a new solution in their business and research offices, located in two separate buildings. Obsolete workstations were literally falling apart and poor layout meant workers were in a dark, disconnected maze of spaces.

Their new spaces needed to be modern, bright, and provide the ergonomic and storage amenities today's workforce expects.

Terrace 3.4 offered them everything they needed, at a price they could afford.

Reasons for Success: The relationship that dealer Advent had built with the hospital was key in the selection of Allsteel. While the hospital had previously used outside design firms to make their furniture decisions, Advent Principal Mark Burchill had shown such a high degree of expertise that an outside design firm was unnecessary. This allowed Advent the opportunity to show only solutions that best fit the hospital's needs.

Advent showcased Terrace's flexibility with easy-to-snap-in tiles and a framework that is simple to reconfigure. Both offices loved the architectural look of Terrace, as well as the availability of veneer. Terrace's style fit in well with the classic nature of the Business Office, while a nearly limitless material selection made it a great choice for the more modern Research Department.

Glass tiles allow in ample light, while frosted glass in the research area provides privacy. Overhead cabinets and mobile pedestals increase storage and Terrace 3.4's walls easily handle cabling.

The well coordinated, gold hued fabric privacy panels with warm cherry wood accents and clear glass panels make for a friendly, comfortable, and peaceful atmosphere, said Florence Cruz of the VA.

Advent accomplished everything within budget by utilizing a unique design solution that provided value without sacrificing the modern, upscale look the hospital wanted.

Government agencies can afford the best, with careful value engineering, Burchill said. We used a core color for panel frames and pedestals, but we plunged on metallic colors for painted items above desk height. This gave the upscale look of metallic where it counted and saved money on materials that were less visible.

From the inception, the staff has been excited about the reconfiguration of their office space with updated modular furniture, Cruz noted. Now the office has a professional, ergonomically correct, and organized appearance conducive to a productive work environment.

