

**ALLSTEEL SPONSORS SEMINARS ON THE
CHANGING WORK ENVIRONMENT AT
INTERNATIONAL “WORKPLACE FREEDOM” CONFERENCE**

Muscatine, Iowa – *May 2007* – Allsteel Inc., a major contract furniture designer and manufacturer, is sponsoring two seminars on the changing work environment at the upcoming Workplace Freedom conference, part of The Office Exhibition show, taking place in Dubai, United Arab Emirates.

The Office Exhibition is the Persian Gulf region’s premier event for the design and management of the office environment. The Workplace Freedom conference features leading international specialists sharing their knowledge and expertise on workplace-related developments and innovations.

Allsteel is sponsoring two seminars led by Margaret Gilchrist Serrato of TVS Interiors, an international architecture and design firm. Serrato, a Senior Associate and Workplace Consultant, will present:

- “The Collaborative Workplace” – As global competition increases, organizations must create a collaborative environment to generate new ideas. A key element of this is informal interactions. The challenge for interior designers is to understand how space planning determines where and how often informal interactions occur.
- “Workplace Change” – Changes in the workplace through technology, processes, market conditions and society at large are inevitable. The presentation will address the following: Why does change happen, how can you prepare for it and how can your workplace environment facilitate it?

Margaret Gilchrist Serrato has more than 20 years of design experience and brings a special focus on collaborative workplace strategic planning, programming and design. In addition to her graduate architecture and interior design degrees, Serrato also holds a doctorate in architecture, culture and behavior. Her research focuses on the relationship between building design and informal communication behavior in working and learning environments.

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The Office Exhibition and Workplace Freedom conference will take place at the Dubai International Exhibition Centre from June 3-5, 2007. For additional information, visit www.theofficeexhibition.com.

About Allsteel Inc.

Allsteel Inc. designs, builds and delivers progressive and relevant workplace furniture solutions. The company has Resource Centers in Atlanta, Boston, Chicago, Dallas, Los Angeles, New York, San Francisco and Washington, D.C. For more information on Allsteel, visit www.allsteeloffice.com.

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