

Case Study

Industry
Technology

Product
Reach with Concensys®

Opportunity

Increase workstation density in the same amount of space while improving storage efficiency for team members.

Color Palette

Panel Fabric
Lucy Neutra LC924

Panel Frame/Paint
Parchment P93

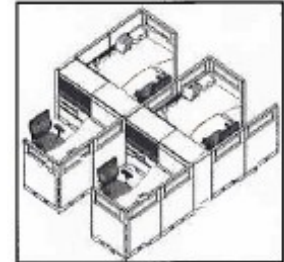
Laminate
Dark Red N



Reach™ Serves Up Efficiency

A leading provider of technology solutions to the financial world decided to make their offices more efficient. They wanted to reconfigure their existing layout to smaller, more numerous workstations, and Allsteel and their Allsteel dealer offered a better solution. Utilize Reach to save space, improve the work areas and provide a more open feel.

Reason for Success The original 8' x 8' workstations tended to promote "piling" instead of "filing." With their new Reach solution, the wall is now storage and storage is now the wall. It is not only convenient to store documents, there is now more lineal filing inches along with the added advantage of a 2.7 cu ft. of hinged door storage for employees to place printers, cell phones, and other items out of the way. In addition, the workstation's useable worksurface is increased because there are no pedestals to block utilization. The result? A more organized office, more productive employees, and a more efficient way to store.



"They seem to be very happy with the space. As a supervisor, I like it because the lower walls let me see my people." The customer noted that any concerns employees may have had about losing surface area evaporated once they were able to put Reach to the test during the workday. *"Once they got into it and used it, 99.9 percent preferred Reach."*

Because Reach offered more storage and more usable space, they have realized real savings. The smaller, more efficient workstations mean 16 workstations fit in the same space of 14 traditional workstations. When the space savings was applied to the various workgroups, the savings from the reduced footprint are enough to pay for reconfiguration in only a couple of years.

"With real estate pricing increasing, Reach was an easy sale that provided a rational solution," noted the Allsteel dealer. *"They achieved a more open and shared area without feeling cramped."*

With Reach, everything is in its place, providing a calm oasis of more organized, effective, and efficient productivity.