

Case Study

Industry
Construction

Workstations
90

Product
Align, Sum™, Get Set™

Opportunity
Provide 90 workstations (39 being private offices) and conference areas that offered a sleek, integrated look throughout all spaces.

Color Palette

Tile Fabric
Metallation Chrome ME676/
Dark Annealed ME629

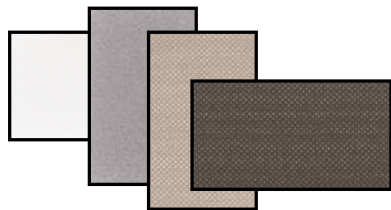
Paint
Flint FD05/Pure White FD04

Laminate
Light Rift Oak with Square
Matte Silver Grommets

Seating Upholstery
Open House Onyx OP16/ArcCom
Circuit Onyx AC681

Pedestals, Lateral Files, Cantilevers
Fossil P28

Pedestals Upholstery
Architex New Buck, Dune
S208-586



Align™ Constructs a New Look for General Contractor

As one of the world's largest general contractors, this client had a goal to make their new Pacific Northwest headquarters reflect their heritage as a construction firm, yet be sophisticated and elegant to attract a new generation of clients. With these goals in mind, Align was the ideal solution to help showcase the company.



Reasons for Success

Because they were co-locating with the A & D firm retained to design the

office spaces, it was critical to provide a wide variety of design options that allowed each company to express their own unique brand while providing an integrated look between the two. In addition, they purchased their LEED certified building from Microsoft co-founder Paul Allen so designing an office environment that complemented the character of the existing building was also important.



The sleek lines and versatility of materials used in the project meant the design requirements of both companies were satisfied. Allsteel's ability to utilize COM materials on the Sum chairs was another major factor in the project's success.

"We're extremely pleased in how the project turned out," said the client. "Even though it's systems furniture, it looks like it was designed along with the office environment."

"It was a challenge to deliver the exact right combination of fabrics and finishes that the client was looking for and that the designer had in mind – but Allsteel always found a way to say 'yes' and meet the client's expectations," said the dealer. "The end result is an ecstatic customer and a very pleased design firm!"

From reception areas through open plan, and management workstations all the way into the private office, Align provides a single, coherent structure that makes planning easy and design an inspiration.