

Industry
Consulting

Product
Reach

Opportunity

Enhance communication and collaboration in the headquarters by changing private offices into more open workstations while still meeting the high storage requirements of each consultant.

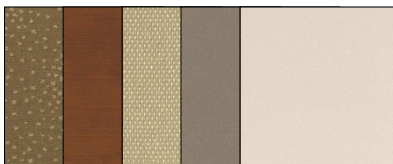
Color Palette

Paint
PR3 Gunmetal Metallic, PR5
Champagne Metallic

Laminate
TM20 Parchment

Wood
CC215 Medium Brown Cherry

Fabric
BL927 Blast Stella, ME623
Metallation Etched Bronze

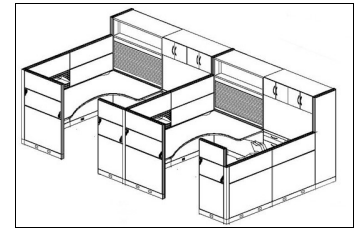


Reach® Leads the Way to Efficiency at Consultant Firm

When this consultant firm remodeled their headquarters, they not only desired a fresh new look but also a way to reprogram their space to match their needs as a collaborative, team-oriented office. With Reach, they found form and function were perfectly matched to help foster their new culture.

Reason for Success Because the consultants' jobs involve changing the entire culture of their clients' organizations, each person keeps voluminous files. Before they could move into more open and collaborative workstations, a high capacity storage solution was needed.

Reach's storage is in the walls so there was enough space to provide 16 linear feet of storage within each workstation. In the previous layout, consultants were required to walk to a central filing location to retrieve client files. With Reach consultants now have the files they need right at their fingertips.



"We love Reach," said the Allsteel dealer. *"Reach has the ability to provide a look that's high end and contemporary, yet give them the storage they desired — they aren't mutually exclusive anymore."*

To achieve the contemporary look they wanted, Reach's ability to accept a wide variety of colors, textures, and finishes was key, particularly the placement of veneer and 3-Form® tiles on the workstation exteriors.

Feedback from the company has been very positive, with plans for an Extensions™ product shopping spree so consultants can customize their work tool layout.

With Reach designers are free to create offices that are easier to get organized and keep organized. Reach lets you stash things neatly while still providing a nice aesthetic.