

Case Study

Industry

Financial Services

Product

Terrace® 2.6, # 19®, Relate™, Get Set™

Opportunity

Creating a work environment that is friendly, collaborative and enhances the end-users brand.

Color Palette

Wood Veneer

NC701 Light Cherry

Fabric

SRT933 Sarto Desert

Paint

PR5 Champagne Metallic

Tiles

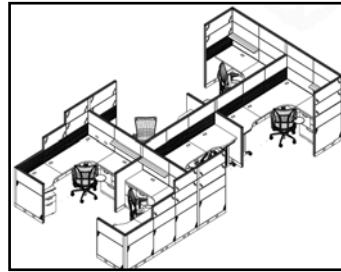
PS01 Pearlescent Strata Glacier
Infinite Spectrum Winter Sky

Pedestal Tops

COM Arc-Com Aria Mystic



Terrace® Creates Branded Work Environment for Financial Services Firm



An international financial services firm with offices in 22 countries recently established their U.S. headquarters in Tampa, Florida. They wanted an office space that was professional, open, functional and reflected their brand. Terrace not only opened up the office space but opened their design possibilities, resulting in an environment that is as unique as the company itself.



Reasons for Success Terrace is the ultimate in flexible office solutions, making it the perfect choice for the financial services firm to express their brand. Terrace's segmentation at every 13" creates a variety of visual heights throughout the office. Tile materials help create an oasis of calm at each workstation, while still allowing light and ideas to flow throughout the entire space.

Terrace's design flexibility also allowed Allsteel and the Allsteel dealer to provide the financial services firm with workstations customized for each work groups' specific needs in five different areas. Based on the way they work for example, one work group utilizes Get Set mobile tables to bring collaboration to specific workstations while another group uses half-round worksurfaces to join workstations together to enhance interaction. Mobile peds complete the solution, providing flexible storage that doubles as cushioned guest seating and adds an extra punch of color to the environment.

And because Terrace accepts nearly a limitless variety of surface materials, the design firm was able to tie the private offices and workstations together with wood veneer from Allsteel's partner, Gunlocke. *"We had no doubt our design aesthetic could be achieved using an Allsteel product, and Terrace confirmed our assumption,"* said the designer. *"Everything we needed for our vision was there: size flexibility, finish variety, and both a physical and fiscal comfort level for our client."*

"Everyone, and I mean everyone, who has visited our office has been extremely impressed with the furniture and the overall look of the space," said the financial services firm's president. *"We ourselves are very pleased and proud of the office."*